Luxurious Lori

MAC Cosmetics Lipstick

Kiehl's Face Cream

Top Luxury Product

Top Luxury Product

Highest Shopping Activity

*Sunday between 8-10pm

Avg. time to Conversion: 3.7 days

Avg. # of ads to Convert: 6.1 ads

Also shopping for:
- Home Decor
- Auto
- Organic Foods
- Granite Flooring
- Luxury Toiletries

Top 10 Luxury Products

1. MAC - Lipstick
2. Kiehl's - Face Cream
3. Guerlain - Eau de Parfum
4. Dior - Anti-aging Serum
5. Chantecaille - Face Mask
6. Tom Ford - Eye shadow palette
7. Steve Madden - Slip on Sneakers
8. Stuart Weitzman - Suede Over-The-Knee Boot
9. Michael Kors - Down Jacket
10. Halston - Tunic Sweater Vest

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**Parent Shopper Profile**

**Parenting Pete**

**Highest Shopping Activity**

*Monday between 2-4pm & 9-11pm*

**Top 10 Toy Products**

1. Super Mario Odyssey Game for Nintendo Switch
2. Laser X Real-Life Laser Gaming Experience Double Set NSI International
3. Disney Junior Doc McStuffins All-in-One Nursery Just Play
4. Hatchimals Colleggtibles - 4-Pack (Colors/Styles May Vary) Spin Master
5. Hatchimals Glittering Garden - Sparkly Penguala Spin Master
6. Oonies Mega Starter Pack - Moose Toys
7. Hatchimals Glittering Garden - Shimmering Draggle Spin Master
8. Hatchimals Glittering Garden - Twinkling Owlicorn Spin Master
10. LEGO Marvel Super Heroes 2 for Xbox One WB Games

**Also shopping for:**
- Learning & Educational Toys
- Party Decorations
- Content Management Systems
- Bathroom Vanities
- Desk Lamps

**About Shopping Lists Purchased Contact**

**Average time to Conversion: 12.8 days**

**Average # of ads to Convert: 5.6 ads**

**About**

**Shopping Lists**

**Purchased**

**Contact**

**Cross Device Shopping**

- 60% Desktop
- 35% Mobile
- 5% Tablet

**Also shopping for:**

- Learning & Educational Toys
- Party Decorations
- Content Management Systems
- Bathroom Vanities
- Desk Lamps

**About**

**Shopping Lists**

**Purchased**

**Contact**

**Highest Shopping Activity**

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- Content Management Systems
- Bathroom Vanities
- Desk Lamps

**About**

**Shopping Lists**

**Purchased**

**Contact**

**Highest Shopping Activity**

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- Bathroom Vanities
- Desk Lamps

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- Learning & Educational Toys
- Party Decorations
- Content Management Systems
- Bathroom Vanities
- Desk Lamps

**About**

**Shopping Lists**

**Purchased**

**Contact**

**Highest Shopping Activity**

*Monday between 2-4pm & 9-11pm*

**Top 10 Toy Products**

1. Super Mario Odyssey Game for Nintendo Switch
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**Also shopping for:**
- Learning & Educational Toys
- Party Decorations
- Content Management Systems
- Bathroom Vanities
- Desk Lamps

**About**

**Shopping Lists**

**Purchased**

**Contact**
Bargain Shopper Profile

Highest Shopping Activity
*Sunday between 9-11am and 7-9pm

Cross Device Shopping
- Desktop: 91%
- Mobile: 7%
- Tablet: 2%

Top 10 Bargain Products
1. Family Holiday Pajamas
2. Sperry Women's Saltwater Duck Booties
3. Pyrex 12 Piece Simply Store Set with Colored Lids
4. Ralph Lauren Logo Medium Density Standard/Queen Pillow Down Alternative
5. Tools of the Trade Stainless Steel 13-Pc. Cookware Set
6. Nike Mens Pullover Fleece Hoodie
7. Slumber Rest Microplush Heated Throw by Sunbeam
8. Levi's Regular Fit Jeans
9. AQ Textiles 1000 Thread Count 4-Pc. Queen Sheet Set Certified Egyptian Cotton
10. Sunham Supreme Select Cotton Bath Towel

About
Shopping Lists
Purchased
Contact

Avg. time to Conversion:
2.1 days

Avg. # of ads to Convert:
9.4 ads

About Purchased Contact Shopping Lists

Also shopping for:
- Spice Racks
- Massage & Spa
- Colanders & Food Strainers
- Lawn Sweeper
- Slippers

Avg. time to Conversion:
2.1 days

Avg. # of ads to Convert:
9.4 ads

Also shopping for:
- Spice Racks
- Massage & Spa
- Colanders & Food Strainers
- Lawn Sweeper
- Slippers

Top 10 Bargain Products
1. Family Holiday Pajamas
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3. Pyrex 12 Piece Simply Store Set with Colored Lids
4. Ralph Lauren Logo Medium Density Standard/Queen Pillow Down Alternative
5. Tools of the Trade Stainless Steel 13-Pc. Cookware Set
6. Nike Mens Pullover Fleece Hoodie
7. Slumber Rest Microplush Heated Throw by Sunbeam
8. Levi's Regular Fit Jeans
9. AQ Textiles 1000 Thread Count 4-Pc. Queen Sheet Set Certified Egyptian Cotton
10. Sunham Supreme Select Cotton Bath Towel

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Outdoor Enthusiast Profile

Outdoor Owen

**Highest Shopping Activity**

*Monday & Thursday between 1-3pm

**Top Outdoor Products**

1. Vortex Diamondback 10x42 Binoculars
2. Garmin Oregon 650T
3. Muck Fieldblazer Rubber Boots
4. Men Eddie Favorite Flannel Classic Fit Shirt - Plaid
5. Womens Sun Valley Down Parka
6. Mens Cirrus Lite Down Jacket
7. Organized Fishing Rod Round Rack
8. Under Armour Womens Camo Full Zip Hoodie
9. Mr. Heater Portable Buddy Heater
10. YETI Drink Jacket

**Also shopping for:**
- Billiards & Pool Tables
- Bake & Serve Sets
- Snow Pants & Suits
- Treadmill
- Fitted Sheets

**About**

**Avg. time to Conversion:** 14.6 days

**Avg. # of ads to Convert:** 5.7 ads

**Cross Device Shopping**

- 87% Desktop
- 12% Mobile
- 1% Tablet

**Top 10 Outdoor Products**

- Vortex Diamondback 10x42 Binoculars
- Garmin Oregon 650T
- Muck Fieldblazer Rubber Boots
- Men Eddie Favorite Flannel Classic Fit Shirt - Plaid
- Womens Sun Valley Down Parka
- Mens Cirrus Lite Down Jacket
- Organized Fishing Rod Round Rack
- Under Armour Womens Camo Full Zip Hoodie
- Mr. Heater Portable Buddy Heater
- YETI Drink Jacket

**About Purchased**

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**Tech Enthusiasts Profile**

- **Highest Shopping Activity**
  - *Friday between 8-10pm*

- **Top Tech Products**
  1. Garmin vivoactive HR GPS Smartwatch - Regular Fit - Black
  2. Olympus tG-4 16MP HD Waterproof Digital Camera
  3. LG 55“ 4K Smart TV
  4. EOS Rebel T6 DSLR Camera 18-55mm IS 75-300mm Lenses WiFi Printer Bundle
  5. HP OMEN 12GB Gaming Laptop
  6. Beats by Dre Solo2 Wireless On-Ear Headphones
  7. Samsonite S’Cure 28 Spinner Luggage
  8. DJI Mavic Pro Quadcopter Drone with 4K Camera
  9. Panasonic LUMIX 4K Camera
  10. Xit Lens Cap Keeper for SLR Cameras

- **About**
- **Shopping Lists**
- **Purchased**
- **Contact**

- **Avg. time to Conversion:**
  - 2.2 days

- **Avg. # of ads to Convert:**
  - 2.6 ads

- **Also shopping for:**
  - Shower heads
  - Car Amplifier
  - Men's watches
  - Fur Coats
  - Maternity Skin Care

- **Cross Device Shopping**
  - Desktop: 71%
  - Mobile: 25%
  - Tablet: 4%

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